

UN'INIZIATIVA DI
CORRIERE DELLA SERA

 1Donna 1LAVORO 1CONTO

T H E A L L I A N C E

Women's full autonomy benefits society as a whole and contributes to greater overall economic and social well-being.

Gender inequalities deprive the country of valuable skills, talent, and expertise. Promoting equal access to employment, ensuring opportunities for education and professional development, and fostering a better balance between people's public and private lives help reduce inequalities between women and men while strengthening social inclusion.

Without real and stable access to quality employment, women are deprived of a fundamental means of self-determination as well as a powerful tool for preventing and overcoming gender-based violence. In other words, women cannot truly be considered free if they are denied the opportunity to work. However, without a fair sharing of caregiving responsibilities and the availability of adequate support services, many women are forced to give up employment.

Work alone, however, is not enough to guarantee genuine freedom and autonomy. Women must also have the ability to manage their own income and financial resources independently. For this reason, it is essential to strengthen women's economic and financial knowledge and skills, enabling them to access practical financial tools. Foremost among these is a personal bank account.

Together with Corriere della Sera, the associations representing the banking sector, businesses, employers, workers, and employees participating in the initiative **UNA DONNA, UN LAVORO, UN CONTO** (*One woman, one job, one account*), as part of their commitment to economic and social inclusion, are joining forces with consumer associations and other participating organizations. Each, within its own area of expertise, is committed to accelerating the changes needed to promote greater autonomy. For women, for men, and for the shared well-being of our communities.

FOUNDING PARTNERS WITH CORRIERE DELLA SERA



WITH THE SUPPORT OF



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